**FOR LOGO DESIGN:**

We are a business consulting firm that uses travel as the method for businesses, group leaders and coaches to deepen relationships and connections with their colleagues, teams and/or customers. We create a seamless connection between the destination and your message and vision, by selecting a location that will envelop your participates for a total experience. Leave all the design, planning, stress, and anxiousness in planning a destination event to Great Views Travel. If you want to add destination events to your marketing strategy, let us guide you to creating a profitable event by creating financial models that reflect your breakeven, profit margins and ROI so you don't leave money on the table. People remember experiences not logos.

Our purpose is to relieve the group leader from design, planning, management and logistics for the destination travel piece of their destination meeting/retreat, allowing the group leader to focus on the messaging and content delivery in the meeting. We also provide guidance and coaching services by creating financial models for their ROI, break even analysis and profit margins.